



2nd Annual Christina Jones Women Tea Brunch Sponsorship Packet

Presented by Houghton Jones Neighborhood Association (HJNA)

Saturday, March 21, 2026 | 11:00 AM – 2:00 PM

SVRC Marketplace, 2nd Floor Ballroom | 203 S. Washington Ave, Saginaw, MI

Welcome Letter

Dear Friend and Community Partner,

On behalf of the Houghton Jones Neighborhood Association, it is my honor to invite you to join us for the 2nd Annual Christina Jones Women Tea Brunch. This special gathering is more than an event – it is a celebration of women’s strength, resilience, and unwavering impact in our community.

This year, our theme is “Rooted, Rising, Radiant.” Together, we will honor women who are deeply rooted in love and heritage, rising above challenges with courage, and shining as radiant leaders who inspire us all.

Your support as a sponsor or partner will not only help us recognize these extraordinary women, but it will also directly strengthen programs at HJNA that empower youth, uplift families, and build a healthier neighborhood for all.

We welcome you to review the enclosed sponsorship opportunities and consider how you can be part of this empowering occasion. Your partnership makes it possible for us to carry forward the legacy of resilience and continue to invest in brighter futures.

Thank you for your consideration and for standing with us in celebrating women who make a difference every day. We look forward to your presence and partnership at the Christina Jones Women Tea Brunch.

With gratitude and warm regards,

Janell Harrell

Building Manager

Houghton Jones Neighborhood Association

info@houghtonjones.org | 989-752-1660

About the Event

The Christina Jones Women Tea Brunch is a signature community event that celebrates women’s resilience – honoring their strength, creativity, and leadership. This year’s theme is:

“Rooted, Rising, Radiant.”

- *Rooted* in love, family, and heritage.
- *Rising* through challenges and triumphs.
- *Radiant* as leaders and role models in the community.

The brunch brings together community leaders, organizations, and families to uplift women who make a difference every day. Proceeds benefit HJNA programs that empower youth, strengthen families, and improve our neighborhoods.

Event Snapshot

- Audience: 200–250 attendees
- Attendees include: local leaders, entrepreneurs, educators, youth mentors, and families
- Purpose: Celebration, recognition, and fundraising for HJNA community programs
- Ticket Prices:
 - \$40 individual
 - \$70 couple
 - \$260 table of 8

Sponsorship Opportunities

Presenting Sponsor – \$2,000

- Recognition as the exclusive presenting sponsor
- Logo on all promotional materials, event signage, and HJNA website
- Full-page ad in event program booklet
- Verbal recognition during event
- 1 reserved VIP table (8 seats)

Gold Sponsor – \$1,000

- Logo on marketing materials and program booklet
- Half-page ad in event program booklet
- Verbal recognition during event
- 4 event tickets

Silver Sponsor – \$500

- Logo placement in program booklet and on event signage
- Quarter-page ad in event program booklet
- 2 event tickets

Community Partner – \$250

- Name listed in program booklet
- 2 event ticket

Other Ways to Support

- In-Kind Donations: Gift baskets, raffle prizes, printing services, décor, or food items.
- Advertising Only: Purchase an ad in the event program booklet (\$50 quarter-page, \$100 half-page, \$200 full-page).

Why Partner With Us?

- Strengthen your visibility with a diverse, community-focused audience.

- **Align your brand with women's empowerment and resilience.**
- **Invest in programs that impact youth, families, and neighborhood growth.**

Contact Us

For sponsorship inquiries, please contact:

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